



Data and Privacy File Guides

Apple Media Services: Reviews

May 2019

File name Reviews.csv

File description This file contains information about the user's submitted ratings and reviews for various types of content (books, podcasts, music, and so on).

Why Apple keeps this information Apple retains this information in order to display genuine ratings and reviews on product pages in the iTunes and App Stores.

Field Name	Details
Review Reference Number	The rating or review's identifying number
Item Reference Number	The rated or reviewed item's identifying number
Item Type	The type of item being rated or reviewed
Item Description	The rated or reviewed item's name
Provider Name	The entity or individual that provided the rated or reviewed item
App Version	The app version being rated or reviewed, where applicable
Review Title	The review's summary headline, where applicable
Review Text	The review's main text
Created on	The date and time on which the item was rated or reviewed
Rating	The star rating, on a scale of 1 to 5, assigned by the user
Removed?	Whether the rating or review has been removed
Language	The default language of the storefront from which the rating or review was submitted
IP Address	The IP address from which the rating or review was submitted
User Agent	The device, operating system, and browser from which the rating or review was submitted
Pulled For Concern	The reason that the rating or review was removed, where applicable

